October Summit 2019

**Companies as Market Drivers**

**Oct 2 & 3, 2019 | LAICO-Aravind Eye Care System, Madurai**

**WORKSHOP SCHEDULE**

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| **Day 1** |  | |
| **Wednesday | October 02, 2019** | | |
| **Inauguration:** | | |
| 09:00-09:05 | **Invocation** |  |
| 09:05 – 09:15 | **Welcome** | **Dr. R.D. Ravindran**  Chairman, Aravind Eye Care System |
| 09:15-09:20 | **Lighting of the Lamp** |  |
| 09:20-09:30 | **Participant Introductions** |  |
| 09:30-10:00 | **Setting the context:**  Why this topic and what is the need in Ophthalmology & Workshop Design | **Mr. Thulasiraj Ravilla**  Executive Director, LAICO – Aravind Eye Care System |
| 10:00-10:30 | **Learning from other industry** | **Prof. DVR Seshadri**  Clinical Professor, Indian School of Business, Hyderabad |
| 10:30-11:00 | Group Photo & Break |  |
| 11:00-11:15 | **Enablers for Market Creation** | **Mr. R.D. Sriram**  Managing Director, Aurolab |
| 11:15 – 12:15 | **Price as an Enabler** | |
|  | **Lead Presenter** | **Dr. K. Rengasamy**  Executive Director – Operations, Appasamy Associates, Chennai |
| **Open Discussion** | ***Facilitated by Prof. DVR Seshadri*** |
| 12:15 – 01:15 | **Supply Chain as an Enabler** | |
|  | **Lead Presenter** | **Mr. Philip Hoare**  IAPB Procurement & Standard List Manager, IAPB, UK |
| **Open Discussion** | ***Facilitated by Prof. DVR Seshadri*** |
| 01:15-02:15 | Lunch |  |
| 02:15-02:30 | **Video** | **Mr. Syed**  Faculty, LAICO – Aravind Eye Care System |
| 02:30-03:30 | **Companies coming together as an enabler** | |
|  | **Lead Presenter** | ***Facilitated by Prof. DVR Seshadri*** |
| **Open Discussion** |
| 03:30 – 04:00 | Coffee Break |  |
| 04:00 – 05:00 | **Regulatory Frame work as an Enabler** | |
|  | **Lead Presenter** | **Mr. Krishna Kumar**  Manager - Regulatory Affairs, Aurolab |
| **Open Discussion** | ***Facilitated by Prof. DVR Seshadri*** |
| 07:30 onwards – Special Dinner @ ***Hotel Courtyard Marriott*** | | |

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| **Day 2** |  | | |
| **Thursday | October 03, 2019** | | | |
| 08:30 – 09:30 | | **Technology as an Enabler** | |
|  | | **Lead Presenter** | **Dr. Kim**  Chief Medical Officer, Aravind Eye Hospital, Madurai |
| **Open Discussion** | ***Facilitated by Prof. DVR Seshadri*** |
| 09:30 – 10:30 | | **Business Model Innovation ( BMI) as an Enabler** | |
|  | | **Lead Presenter** | **Mr. Saugata Banerjee**  Vice President, Inclusive business & Philanthropy, Essilor India Pvt. Limited, Bangalore |
| **Open Discussion** | ***Facilitated by Prof. DVR Seshadri*** |
| 10:30-11:00 | | Coffee Break |  |
| **What it takes to tread this path** | | | |
| 11:00-11:30 | **a. Intent** | | **Mr. Nagarajan**  Advisor, Seva Foundation |
| 11:30-12:00 | **b. Finance** | | **Mr. David Green**  Consultant, USA |
| 12:00-12:30 | **c. Model** | | **Mr. Thulasiraj Ravilla**  Executive Director, LAICO – Aravind Eye Care System |
| 12:30 – 1:00 | **Wrapping Up & Taking it Forward** | | **Prof. DVR Seshadri**  **Mr. Thulasiraj Ravilla** |
| 01:00 – 1:15 | **Valedictory**  Vote of Thanks | | **Mr. R.D. Sriram**  Managing Director, Aurolab |
| 01:15 –02:15 | Lunch | |  |

