



# vasan eye care

Hospital

ENHANCING VISION

A unit of Vasan Healthcare Group

## INTRODUCTION



## MY EXPERIENCE IN VASAN EYE CARE

# A.SUNDARAMURUGESAN DIRECTOR OPERATIONS DR DIVYA SUBRAMANYAM REGIONAL HEAD – KARNATAKA ZONE

## BRANCHES

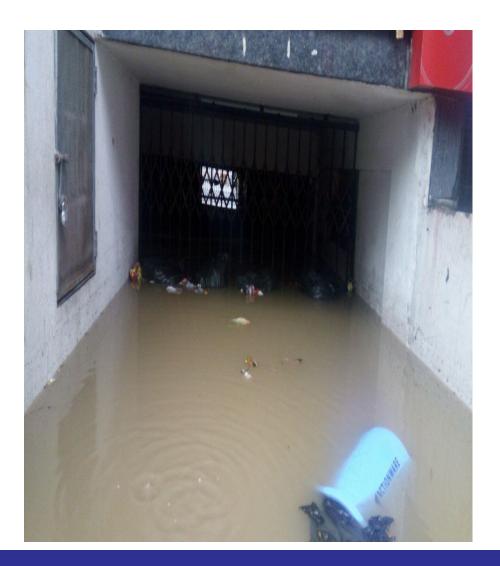


STATES	NO OF PRESENT CENTERS
KARNATAKA	26
TAMIL NADU excluding Chennai	34
KERALA	13
TOTAL	72

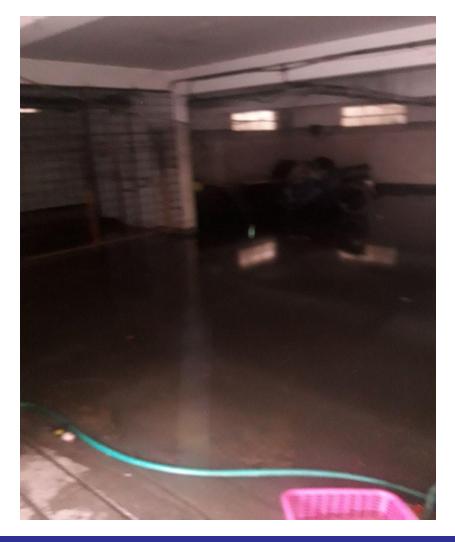
## KORAMANAGALA BRANCH



#### **BASEMENT ENTRANCE**



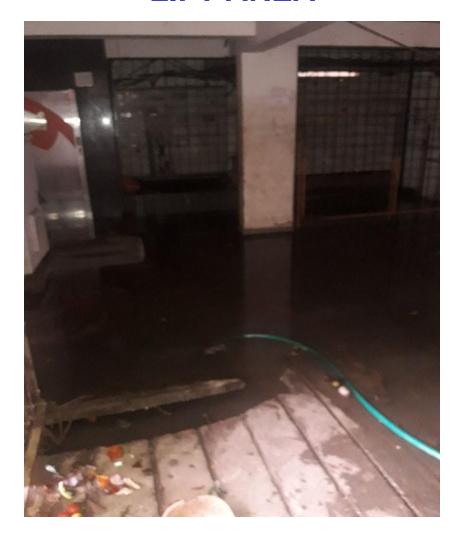
#### **BASEMENT PARKING**



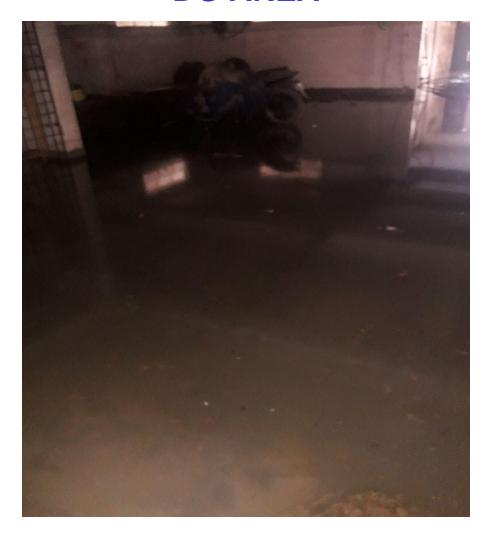
## KORAMANAGALA BRANCH



#### **LIFT AREA**



#### **DG AREA**



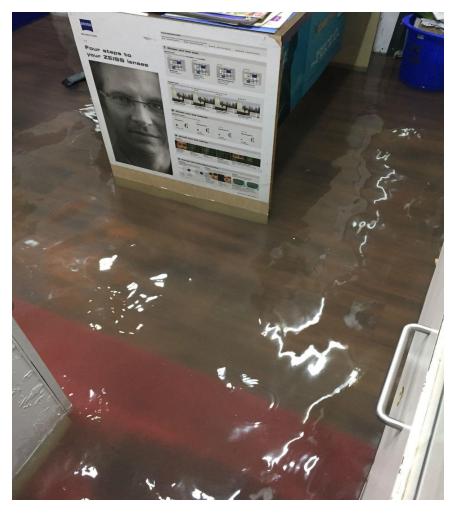
## HSR LAYOUT BRANCH



## **ENTRANCE**



## **OPTICALS**



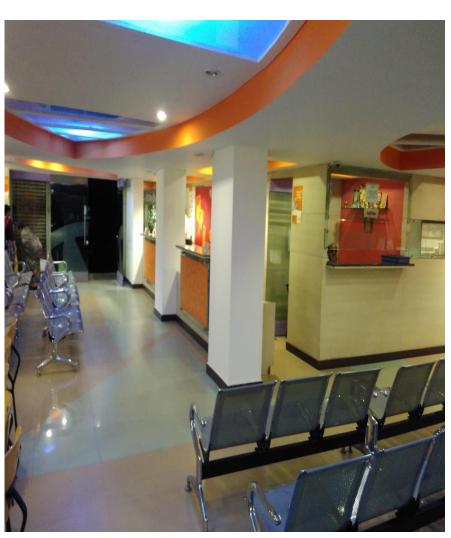
## **OLD BRANCH RESTRUCTURING**



#### **RESTRUCTURING**

## **AFTER RENOVATION**

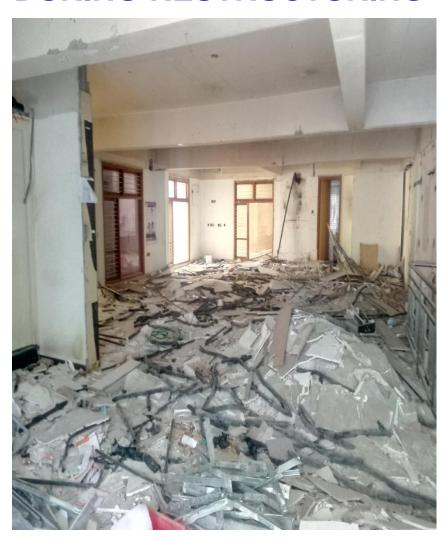




## **OLD BRANCH**



## **DURING RESTRUCTURING**



#### **AFTER RENOVATION**



#### **EXPANSION OF NEW BRANCHES**



1. By Using Existing Equipments-2 New Branches Started In Karnataka at A Minimum Space & With Minimum Rent

BRANCH NAME	STARTED ON	CURRENT T.O	SPACE & RENT
WHITEFIELD	MAY 2017	4 Lacs	3500 & Rs.1.60 Lacs P.M
JALAHALLI	SEP 2017	1.5 Lacs	2775 & Rs.1.40 Lacs P.M

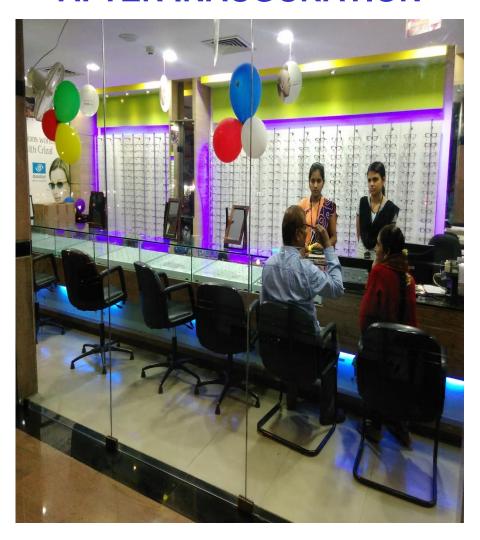
## **NEW BRANCHES**



## **INITIAL STAGE OF BUILDING**



## **AFTER INAUGURATION**



## **NEW BRANCHES**



## INITIAL STAGE OF BUILDING



#### **AFTER INAUGURATION**



# COST REDUCTION IN RENTAL PAYMENTS



STATES	EARLIER RENT 2015(Rs.in Lacs)	CURRENT RENT 2017(Rs.in Lacs)	REDUCTIONS
KARNATAKA	121.38	88.31	33.07
TAMIL NADU excluding Chennai	76.41	68.82	7.59
KERALA	58.45	53.23	5.21
TOTAL	256.24	210.36	45.87

## **Advertisement In Leading News Papers**



## **New Launch @ Whitefield Bangalore**



#### THE WORLD'S LARGEST EYE CARE NETWORK IS NOW AT

## WHITE FIELD

No. 284/1, 2nd Floor, Whitefield Main Road Near Vijaya Bank, Above Dominos Pizza Bangalore - 560 066.



© 80955 97241





THE WORLD'S LARGEST EYE CARE NETWORK www.vasaneye.com

Branches: Banaswadi Bannerghatta Bommanahalli HSR Layout Jayanagar Koramangala Marathhalli Rajajinagar Rajarajeshwarinagar RT Nagar Sarakki Vijayanagar

## **Advertisement In Leading News Papers**



## New Launch @ Bangalore- Jalahalli



## MAN POWER DATAS



STATES	NO OF C	ENTERS	NO OF	STAFFS	NO OF D	OCTORS
	BEFORE	PRESENT	BEFORE	PRESENT	BEFORE	PRESENT
KARNATAKA	31	26	1510	825	180	85
TAMIL NADU excluding Chennai	36	34	1646	1179	143	95
KERALA	16	13	639	394	81	44

# COST REDUCTIONS IN MAN POWER (RUPEES IN LACS)



STATES	STAFF SALARIES		IES DOCTOR SALARIES		REDUCTIONS	
	BEFORE	PRESENT	BEFORE	PRESENT	STAFFS	DOCTORS
KARNATAKA	157.21	92.96	184.52	91.91	64.55	92.61
TAMIL NADU excluding Chennai	151.88	141.67	152.30	112.55	10.21	39.74
KERALA	84.92	51.83	111.02	53.77	33.09	57.25

# EBITA DETAILS AS OF PRESENT SITUATION



STATES	TURNOVER IN LACS	EBITA -AMOUNT IN LACS	EBITA %
KARNATAKA	562.70	108.20	19 %
TAMIL NADU excluding Chennai	774.33	210.75	27 %
KERALA	262.46	31.50	12 %

## **COMMITMENT BY FEW**



> Loyal very Few.

Indentify and Empower.

## Scrolling Advertisement In Cricket Stadium on Sep 2017(India Vs Australia)



